

BAL BHARATI PUBLIC SCHOOL

COMMON ANNUAL EXAMINATION (2024-2025)

SYLLABUS

CLASS: 11th SUBJECT: Business studies (054)

TEXTBOOKS:

1. NCERT Business studies

S.NO.	UNIT/CHAPTER /TOPIC	SUBTOPICS	WEIGHTAGE
1.	Nature and Purpose of Business	 History of Trade and Commerce in India Business - meaning and characteristics Concept of Economic and Non-Economic activities Concept of business, profession and employment and Differentiation between business, profession and employment. Objectives of business Role of profit in business. Classification of business activities-Industry and commerce Industry- Types Commerce- Trade and auxiliaries to trade Concept, nature and causes of business risk 	16
2.	Forms of Business Organisations	 Sole Proprietorship Partnership Hindu Undivided Family Business Cooperative Societies Company - Public , Private and one person company Formation of company Choice of form of business organization 	
3.	Public, Private and Global Enterprises	 Public sector and private sector enterprises Concept Forms of public sector enterprises: Departmental Undertakings, Statutory Corporations and Government Company Global Enterprises - Features Joint venture Public private partnership - concept 	14
4.	Business Services	 Business services - meaning and types. Banking: Types of bank accounts 	

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		 Banking services with particular reference to Bank Draft, Bank Overdraft, Cash credit E-Banking: meaning, types of digital payments Insurance - Principles. Types - life, health, fire and marine insurance - concept Postal and telecom services 	
5.	Emerging Modes of Business	 E - business: concept, scope and benefits Distinguish e-business from traditional business. 	10
6.	Social Responsibility of Business and Business Ethics	 Concept of social responsibility Case for social responsibility Social responsibility towards different interest groups. Role of business in environment protection Business Ethics - Concept and Elements 	
7.	Sources of Business Finance	 Meaning, nature and importance of business finance Meaning of owners' funds and borrowed funds Owners' funds- equity shares, preferences share, retained earnings Borrowed funds: debentures and bonds, loan from financial institution and commercial banks, public deposits, trade credit, Inter Corporate Deposits (ICD) Distinguish between owners' funds and borrowed funds. 	20
8.	Small Business	 Small scale enterprise as defined by MSMED Act 2006 (Micro, Small and Medium Enterprise Development Act) Role of small business in India with special reference to rural areas Government schemes and agencies for small scale industries: National Small Industries Corporation (NSIC) and District Industrial Centre (DIC) with special reference to rural, backward areas Entrepreneurship Development (ED): Concept, Characteristics and Need. Process of Entrepreneurship Development: Start-up India Scheme, ways to fund start-up. Intellectual Property Rights and Entrepreneurship 	
9.	Internal Trade	 Internal trade - meaning and types services rendered by a wholesaler and a retailer 	20

		 Types of retail-trade-Itinerant and small scale fixed shops retailers (Both small and large) Large scale retailers-Departmental stores, chain stores - concept Mail order business. GST (Goods and Services Tax): Concept and key-features 	
10.	International Business	 International trade: concept and benefits Export trade - Meaning, objectives and procedure Import Trade - Meaning, objectives and procedure Documents involved in International Trade; indent, letter of credit, shipping order, shipping bills, mate's receipt (DA/DP) World Trade Organization (WTO) meaning and objectives 	
			TOTAL MARKS= 80